



## **SHE SPARK 2.0**

**Date:** 11/03/2026

**Time:** 12:30 AM TO 01:00 PM

**Venue:** RK University, Kasturba Dham, Bhavnagar Highway, Rajkot

**Speakers:** 1. Rima Rao  
2. Ms. Nidhi Dangaria  
3. Dr. Deepa Raja  
4. Dr. Aarti Joshi  
5. Dr. Ketaki Ramani  
6. Ms. Binal Kamdar  
7. Ms. Dharti Rathod  
8. Dr. Manisha Devani  
9. Ms. Niyati Shah

**Targeted Audience & Participants:** Students & Faculties

**No. Of Participants:** 210 Students

### **Brief Description of the Event:**

RK University, in collaboration with CII and IWN, successfully organized SHE SPARK 2.0, a dynamic and inspiring platform dedicated to celebrating and promoting women entrepreneurship. The event was designed to empower aspiring women leaders and innovators by providing them with opportunities to learn from accomplished entrepreneurs and industry experts. The program witnessed enthusiastic participation from students, budding entrepreneurs, and professionals, creating a vibrant ecosystem for knowledge sharing, collaboration, and idea generation. SHE SPARK 2.0 focused on nurturing leadership qualities, encouraging innovation, and promoting entrepreneurial thinking among youth, while fostering confidence and a forward-looking mindset towards building future-ready enterprises. A key highlight of the event was the presence of an esteemed panel of speakers, including Rima Rao, Nidhi Dangaria, Deepa Raja, Aarti Joshi, Ketaki Ramani, Binal Kamdar, Dharti Rathod, Manisha Devani, and Niyati Shah. Each speaker shared her entrepreneurial journey, challenges faced, and milestones achieved, offering practical insights into business development, leadership, and resilience. Their inspiring stories motivated participants to overcome obstacles and pursue their entrepreneurial aspirations with determination. An engaging panel discussion added significant value to the event, where the speakers collectively shared their perspectives on key topics such as women in leadership, overcoming societal and business challenges, innovation in entrepreneurship, and balancing personal and professional growth. The discussion was highly interactive, with participants actively posing questions and gaining real-world insights, making the session both insightful and impactful. One of the most innovative aspects of SHE SPARK 2.0 was its interactive and

experience-driven approach. Participants were encouraged to engage in open discussions, exchange ideas, and explore practical dimensions of entrepreneurship. The sessions emphasized not only professional growth but also personal development, highlighting the importance of confidence, adaptability, networking, and continuous learning. Overall, SHE SPARK 2.0 emerged as a powerful platform for nurturing the entrepreneurial spirit, especially among young women. The event significantly contributed to strengthening the culture of innovation and empowerment at RK University, inspiring participants to transform their ideas into impactful ventures and evolve as confident leaders of tomorrow.

### Objective of Event:

The primary objective of SHE SPARK 2.0 was to promote and celebrate women entrepreneurship by empowering aspiring women leaders with knowledge, inspiration, and practical insights from accomplished entrepreneurs and industry experts. The event aimed to encourage innovation, creativity, and entrepreneurial thinking among students and young professionals while providing a platform for meaningful knowledge sharing and networking. It also focused on enhancing participants' confidence, leadership abilities, and problem-solving skills, thereby fostering a progressive mindset and contributing to the development of a strong ecosystem of innovation and women-led enterprises at RK University.

### Outcome of Event:

SHE SPARK 2.0 successfully created a meaningful impact by inspiring participants, especially young women, to explore entrepreneurship as a viable and rewarding career path. The event enhanced participants' understanding of real-world business challenges, leadership skills, and innovative thinking through expert sessions and panel discussions. It fostered confidence, motivation, and a proactive mindset among attendees, encouraging them to take initiative and pursue their ideas. Additionally, the program strengthened networking opportunities and contributed to building a supportive ecosystem of innovation, collaboration, and women empowerment at RK University.



SSIP



*Vishal Doshi*

**Dr. Vishal Doshi**

**SSIP Co-Ordinator**

**RK University, Rajkot**

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